The Dodd-Frank Wall Street Reform and Consumer Protection Act: Executive Compensation

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Summary

As part of their financial regulatory reform legislation, both the House and the Senate passed bills with provisions applying to executive compensation. The House- and Senate-passed executive compensation provisions differed, in some cases significantly.


Among the provisions of the bill are say-on-pay requirements, the establishing of independent compensation committees, the clawback of unwarranted excessive compensation, and requirements on the executive compensation at financial institutions.

On October 18, 2010, the Securities and Exchange Commission (SEC or Commission) proposed rules to implement Dodd-Frank’s executive compensation provisions. On January 25, 2011, the SEC adopted rules concerning shareholder approval of executive compensation and golden parachute compensation arrangements as required by Dodd-Frank.

In the 112th Congress, H.R. 3606, eventually a combination of several House bills, passed both the House and the Senate and is titled the Jumpstart Our Business Startups Act (JOBS Act). The bill has a provision which would exempt certain companies with annual gross revenues of less than $1 billion from complying with many of the executive compensation provisions of Dodd-Frank for up to five years. The President signed the bill on April 5, 2012.
Concern about shareholder value, corporate governance, and the economic and social impact of escalating pay for corporate executives has led to discussions, particularly over the past few years, regarding the practices of paying these executives. Since the economic downturn, Congress has considered various proposals to address the concerns relating to executive compensation. As part of their financial regulatory reform legislation, both the House and the Senate passed bills with provisions applying to executive compensation. The House- and Senate-passed executive compensation provisions differed, in some cases significantly, but both required a nonbinding shareholder vote on approval of the executives’ compensation packages.

The House and Senate conferees on Wall Street reform passed an executive compensation subtitle; subtitle E of Title IX of the bill is titled Accountability and Executive Compensation. On June 30, 2010, the House agreed to the conference report for H.R. 4173, now referred to as the Dodd-Frank Wall Street Reform and Consumer Protection Act. On July 15, 2010, the Senate agreed to the conference report. The President signed the bill into law as P.L. 111-203 on July 21, 2010.

Section 951. Shareholder Vote on Executive Compensation Disclosures. This section amends section 14 of the Securities Exchange Act of 1934 to require that, not less frequently than every three years at any annual or other meeting of shareholders, companies must provide their shareholders with a nonbinding vote to approve executive compensation, pursuant to federal regulations. Shareholders must also be provided with a nonbinding vote at least every six years to determine whether the shareholder approval vote shall occur every one, two, or three years. If a company asks voters to approve an acquisition, merger, consolidation, or proposed sale or other disposition of all or substantially all of the assets of the company, the company must disclose any compensation arrangements to be paid to the company’s executive officers (golden parachutes) and provide shareholders with a nonbinding approval vote on these arrangements. An institutional investment manager must disclose at least annually how it voted on say-on-pay and golden parachutes. The Securities and Exchange Commission (SEC or Commission) may exempt an issuer from the voting requirements and must, among other considerations, take into account in its exemption decisions whether the voting requirements disproportionately burden small issuers.

Section 952. Compensation Committee Independence. According to requirements of the bill, the SEC must by rule require the national securities exchanges and associations to prohibit the listing of equity securities of an issuer unless each member of the compensation committee of the board of directors of the issuer is an actual member of the board and independent. In determining the definition of “independence,” the national securities exchanges and associations must consider relevant factors, such as the source of compensation of a board member, and whether the board member is affiliated with the issuer, a subsidiary of the issuer, or an affiliate of a subsidiary of the issuer. The independence requirement shall not apply to a controlled company, limited

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1 H.R. 4173, Title II.
2 S. 3217, Title IX, Subtitle E.
4 H.Rept. 111-517.
partnership, company in bankruptcy, open-ended management investment company, or a foreign private issuer. Only an issuer’s compensation committee may select a compensation consultant, legal counsel, or other adviser to the compensation committee, and must take into consideration the factors identified by the Commission as affecting the independence of the consultant, counsel, or other adviser. The SEC’s rules must provide for appropriate procedures for an issuer to cure any defects concerning the independence of compensation committees before the SEC prohibits the selling of the issuer’s stock. The SEC may allow an exchange or association to provide for independent compensation committee exemptions, taking into account the impact of the independence requirements upon smaller reporting issuers. Controlled companies, as defined, are not covered by the independent compensation committee requirements.

Section 953. Executive Compensation Disclosures. This section amends section 14 of the Securities Exchange Act of 1934 to require that the SEC must by rule require each issuer to disclose in annual meeting materials a clear description of executive compensation, including information showing the relationship between executive compensation actually paid and the financial performance of the issuer, taking into account any change in the value of the issuer’s shares of stock, dividends, and distributions. The SEC shall require each issuer to disclose the median of the annual total compensation of all employees of the issuer, except the chief executive officer; the annual total compensation of the chief executive officer (CEO); and the ratio of the employees’ median salary to the CEO.

Section 954. Recovery of Erroneously Awarded Compensation. The Commission must issue rules which direct the national securities exchanges and associations to prohibit the listing of a security of any issuer that does not have a policy providing for (1) the disclosure of the issuer’s policy on incentive-based compensation and (2) clawback policies which recover incentive-based compensation after an accounting restatement. The clawback trigger is based upon the material noncompliance of the issuer with any financial reporting requirement which leads to the accounting restatement. The amount to be clawed back is the excess of what would have been paid to the executive under the accounting restatement.

Section 955. Disclosure Regarding Employee and Director Hedging. The provision amends section 14 of the Securities Exchange Act of 1934 to require the Commission by rule to require each issuer to disclose in annual meeting materials whether any employee or member of the board of directors is permitted to purchase financial instruments designed to hedge or offset any decrease in the market value of equity securities.

Section 956. Enhanced Compensation Structure Reporting. According to the bill, the appropriate federal regulators shall jointly prescribe regulations requiring each covered financial institution to disclose the structures of all incentive-based compensation structures which it offers to an executive officer, employee, director, or principal shareholder so as to determine whether excessive compensation is provided or whether the compensation could lead to material financial loss to the covered financial institution. The appropriate federal regulators shall jointly prescribe regulations which prohibit incentive-based compensation that is excessive or that could

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8 Depository institution, depository institution holding company, registered broker-dealer, credit union, investment adviser, Federal National Mortgage Association, Federal Home Loan Mortgage Corporation, and any other institution which the regulators determine should be covered.
lead to material financial loss. The standards for compensation shall be comparable to the standards for insured depository institutions under the Federal Deposit Insurance Act.9

**Section 957. Voting by Brokers.** This section amends section 6(b)10 of the Securities Exchange Act of 1934 to prohibit a broker from voting a shareholder’s proxy without authorization from the beneficial owner of the security.

On October 18, 2010, the SEC proposed rules to implement Dodd-Frank’s executive compensation provisions.11 The proposed rules would require public companies to give shareholders an advisory vote on executive compensation and an opportunity to decide how often—every year, every other year, or every three years—they wish to have a vote on executive compensation. Shareholders would be able to revisit every six years how often they want to have an advisory vote on say-on-pay.

On January 25, 2011, the SEC adopted final rules concerning advisory shareholder approval of executive compensation and golden parachute compensation arrangements as required by Dodd-Frank.12 Under the new rules the say-on-pay vote must occur at least once every three years, beginning with the first annual shareholders’ meeting occurring on or after January 21, 2011. A company must have a vote at least once every six years to allow shareholders to decide how often they want to have a say-on-pay vote. Companies must also disclose golden parachute compensation arrangements of certain executive officers in the event of a corporate merger or other corporate transaction, such as a going private transaction or third-party tender offer, beginning with SEC forms filed on or after April 25, 2011. The SEC adopted a two-year temporary exemption from say-on-pay votes for companies with a public float of $75 million or less.

In the 112th Congress, H.R. 3606, eventually a combination of several House bills, passed both the House and the Senate and is titled the Jumpstart Our Business Startups Act (JOBS Act). The bill’s section 102(a) exempts for up to five years certain companies with annual gross revenues of less than $1 billion, called emerging growth companies, from complying with the requirement of Dodd-Frank concerning the nonbinding shareholder vote on the approval of executive compensation. The President signed the bill on April 5, 2012.

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